

**AGROEXPO**  
TÜRKİYE'NİN EN BÜYÜĞÜ  
GREATEST OF TÜRKİYE

**20<sup>th</sup> INTERNATIONAL AGRICULTURE  
AND LIVESTOCK EXHIBITION**  
**20. ULUSLARARASI TARIM VE HAYVANCILIK FUARI**

**04-08 FEBRUARY / ŞUBAT 2025**

**FUAR İZMİR / TÜRKİYE**  
**FAIR EVALUATION REPORT**



 **fuarizmir**

[www.agroexpo.com.tr](http://www.agroexpo.com.tr)

**orion**  
FUARCILIK A.Ş.

“THIS FAIR HAS BEEN ORGANIZED BY THE APPROVAL OF UNION CHAMBERS AND  
COMMODITY EXCHANGES OF TURKEY ACCORDING TO LAW NUMBER 5174”

# AGROEXPO 2025 ANALYSIS



432 EXHIBITOR



112 COUNTRIES



14 HALLS



124.200 VISITORS



1.263 BRANDS



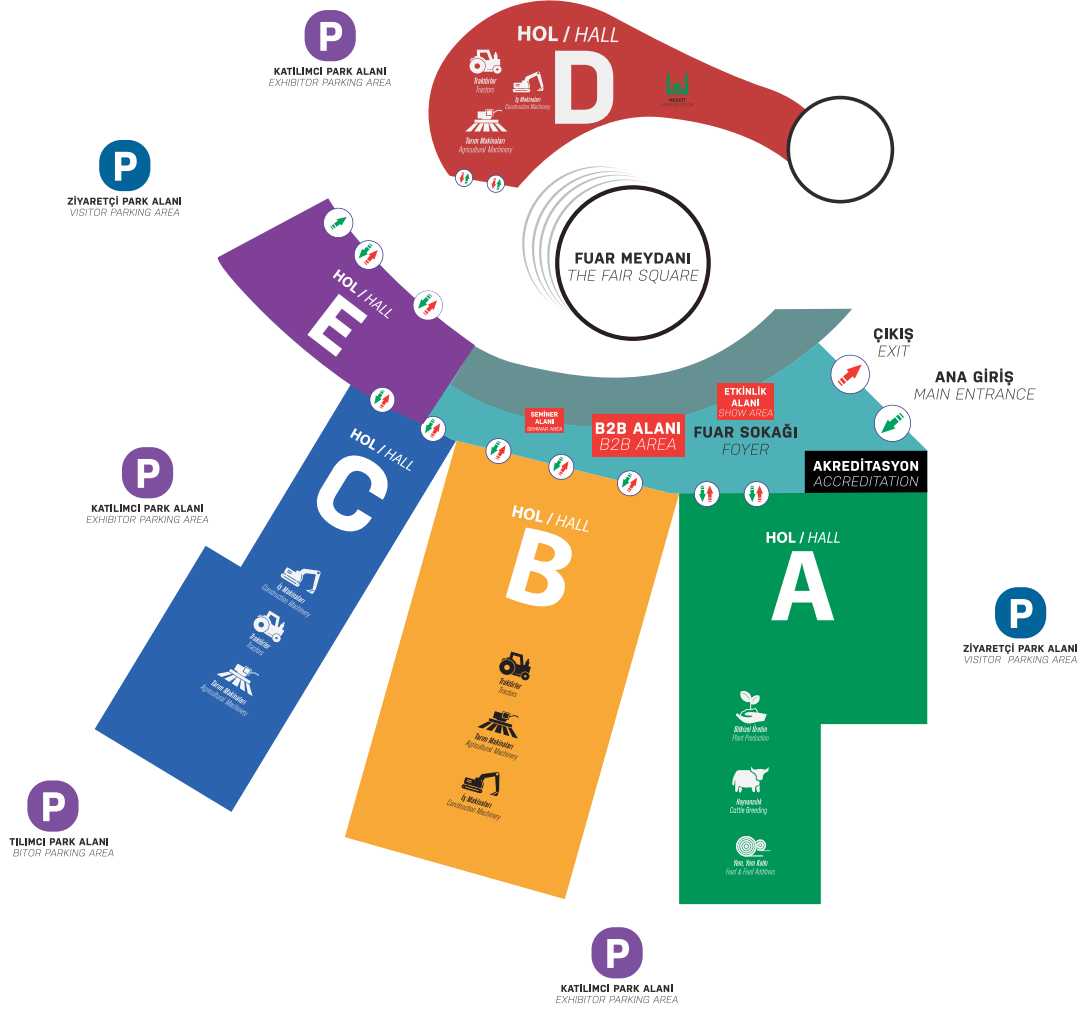
330.000 m<sup>2</sup> FAIR ZONE



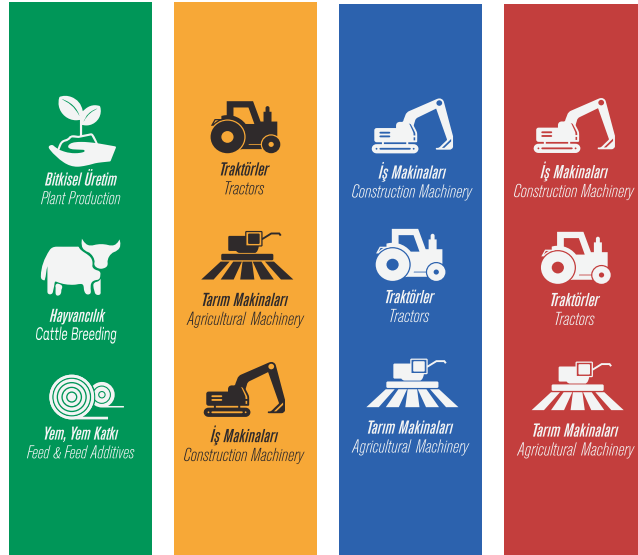
110.000 m<sup>2</sup> EXHIBIT AREA



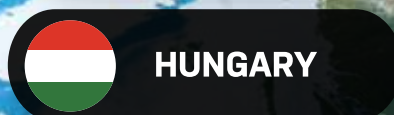
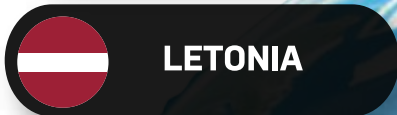
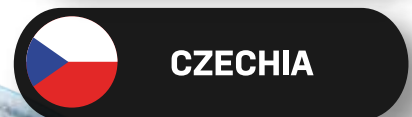
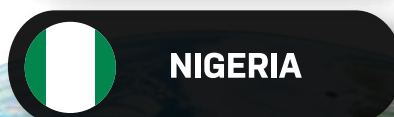
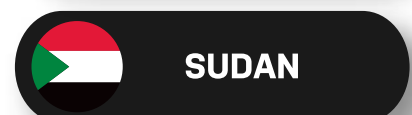
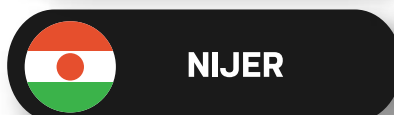
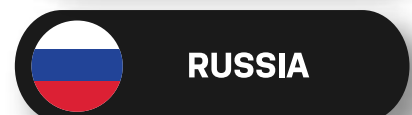
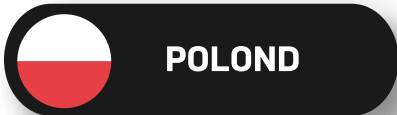
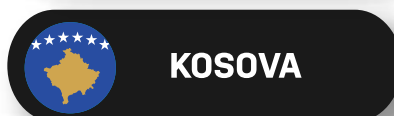
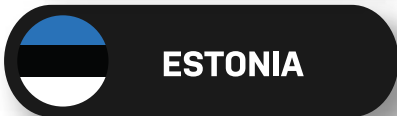
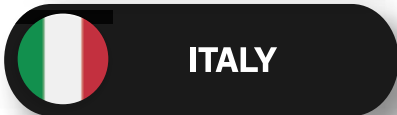
# AGROEXPO 2025 HALL PROFILE



**HOL / HALL A** **HOL / HALL B** **HOL / HALL C** **HOL / HALL D**



# COUNTRY DISTRIBUTION OF EXHIBITORS



# VISITOR ANALYSIS



**124,200**  
VISITORS



**112**  
COUNTRIES



**16,847**  
INTERNATIONAL  
VISITORS

## CITY DISTRIBUTION OF VISITORS



## FROM 112 COUNTRIES

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**PAKISTAN**

**NIGERIA**

**INDIA**

**GHANA**

**EGYPT**

**ALGERIA**

**SENEGAL**

**GREECE**

**ITALY**

**MOROCCO**

**UNITED KINGDOM**

**TUNISIA**

**SPAIN**

**IRAQ**

**ALBANIA**

**BULGARIA**

**RUSSIA**

**HUNGARY**

**LEBANON**

**MALI**

**ETHIOPIA**

**GERMANY**

**UGANDA**



# 16.847 INTERNATIONAL VISITORS

**CAMEROON**

**SUDAN**

**POLAND**

**UNITED ARAB EMIRATES**

**CONGO**

**UZBEKISTAN**

**NORTH MACEDONIA**

**AZERBAIJAN**

**ROMANIA**

**MOLDOVA**

**SERBIA**

**SIERRA LEONE**

**CHINA**

**LIBYA**

**UKRAINE**

**SAUDI ARABIA**

**IRAN**

**BELARUS**

**GEORGIA**

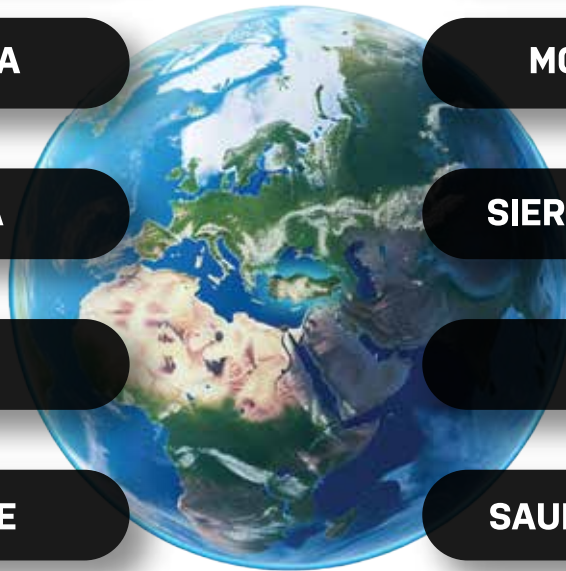
**KENYA**

**UNITED STATES**

**OMAN**

**JORDAN**

**CHAD**



# INTERNATIONAL VISITORS

**KAZAKHSTAN**

**MAURITANIA**

**BRAZIL**

**PALESTINIAN**

**CZECH REPUBLIC**

**QATAR**

**FRANCE**

**SOMALIA**

**NIGER**

**BELGIUM**

**TANZANIA**

**KUWAIT**

**AUSTRIA**

**SOUTH SUDAN**

**BANGLADESH**

**SWEDEN**

**CANADA**

**YEMEN**

**FINLAND**

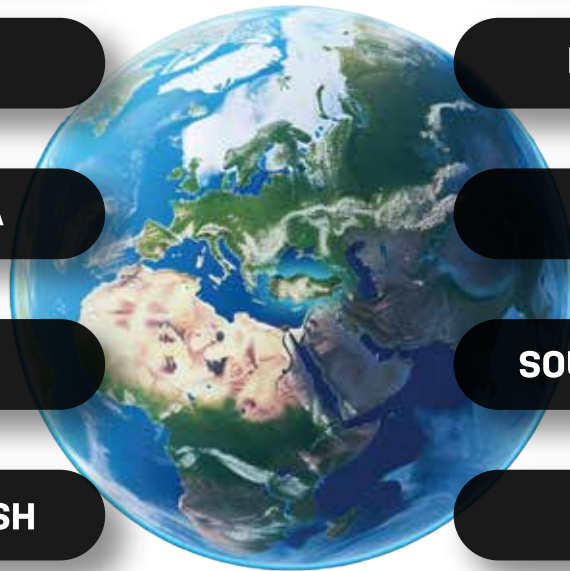
**AFGHANISTAN**

**GAMBIA THE**

**BAHRAIN**

**GUINEA**

**COLOMBIA**





# INTERNATIONAL VISITORS

**IVORY COAST**

**INDONESIA**

**CROATIA**

**JAPAN**

**CYPRUS**

**LITHUANIA**

**ECUADOR**

**MALAYSIA**

**KYRGYZSTAN**

**NEPAL**

**MONGOLIA**

**PORTUGAL**

**PHILIPPINES**

**RWANDA**

**SOUTH KOREA**

**SINGAPORE**

**THAILAND**

**SOUTH AFRICA**

**TOGO**

**VENEZUELA**

**ANGOLA**

**ALAND ISLANDS**

**AUSTRALIA**

**AMERICAN SAMOA**

# INTERNATIONAL VISITORS

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**ARMENIA**

**SLOVENIA**

**BENİN**

**SWITZERLAND**

**BOSNIA AND HERZEGOVINA**

**TAJKISTAN**

**DOMINICA**

**TURKMENISTAN**

**ESTONIA**

**TÜRKİYE**

**IRELAND**

**ISRAEL**

**MALTA**

**MAURITIUS**

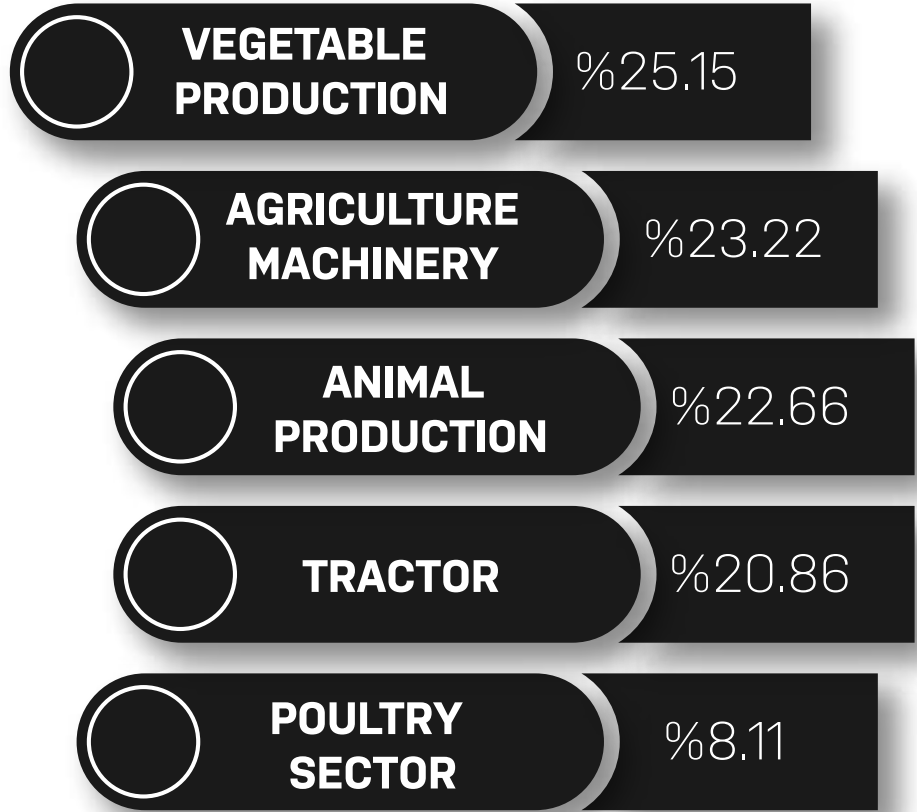
**MEXICO**

**MONTENEGRO**

**NETHERLANDS**



## PROFILE OF VISITORS



**97%** of AGROEXPO's visitors said that **they would come to 20<sup>th</sup> AGROEXPO** which will be held in 2026 in İzmir, Türkiye.

## B2B MEETINGS

On the second day of the fair, Orion Fair Organization Inc. Procurement committee meetings organized by In the bilateral talks held on the 3rd and 4th days of the fair with the cooperation of Ege University EBİLTEM and Orion Fair Organization;

**3 BILLION DOLLARS**  
OF BUSINESS VOLUME  
WAS MADE.

**HOSTED BUYERS**  
TOOK PLACES FROM  
**39 COUNTRIES.**





TÜRKİYE'NİN EN BÜYÜĞÜ

GREATEST OF TÜRKİYE

FOLLOW US



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Balçova - İZMİR / TÜRKİYE